

## **EFansClubs India Pvt. Ltd. announces launch of website [www.efansclubs.com](http://www.efansclubs.com)**

*Description: EFansClubs is a virtual "rendezvous" where clubs, stars and fans will meet and utilize the social networking structure of the site to communicate with each other. This will be a "Social Networking with Purpose". This will have no geographical barrier and no language barrier. This is a global platform for "all".*

Kolkata, WestBengal, 11<sup>th</sup> of November, 2012 – From Swissôtel kolkata, an unanimous choice of Launchpad, another indo-swiss collaboration brings out a global services in the name of EFansClubs. Conceptualized in Switzerland and development from Kolkata, India, this is an effort to organize the otherwise highly unorganized state of affairs of the clubs, stars and fans. Getting in touch with favorite club or favorite star will be just "a click" away.

EFansClubs.com keeps things simple and so it makes things simple as well. Users just need to register and join the site, for free. The world galore of Stars and Clubs opens up for them and they can choose who to join. Note: "Location and language will not see a barrier here". While doing so, we ensured that individual's privacy is maintained and freedom of expression is established.

*"The easiest way in which we could bring the clubs, fans and stars on a single platform is through a social networking structure which became our core focus while developing EFansClubs" says Mr. Jean-Marc Piaget, Founder, EFansClubs Sàrl.*

*"Football frenzy Bengalis can be part of any big European league club like Real Madrid club or Valencia. Even the "GOD" of cricket can be reached, someday" says Mr. Probir Kr. Sarkar, co-founder, EFansClubs India Pvt. Ltd.*

### **About EFansClubs India Pvt. Ltd.**

EFansClubs India Pvt. Ltd. Is a subsidiary of EFansClubs Sàrl, Switzerland. EFansClubs India Pvt. Ltd. Has a registered office in salt Lake, Kolkata. EFansClubs development partner is Sboed Consulting Pvt. Ltd. and Philanthropic partner is Calcutta Rescue.

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